



Our Sustainable & Climate Resilient Future

Engagement Outcomes

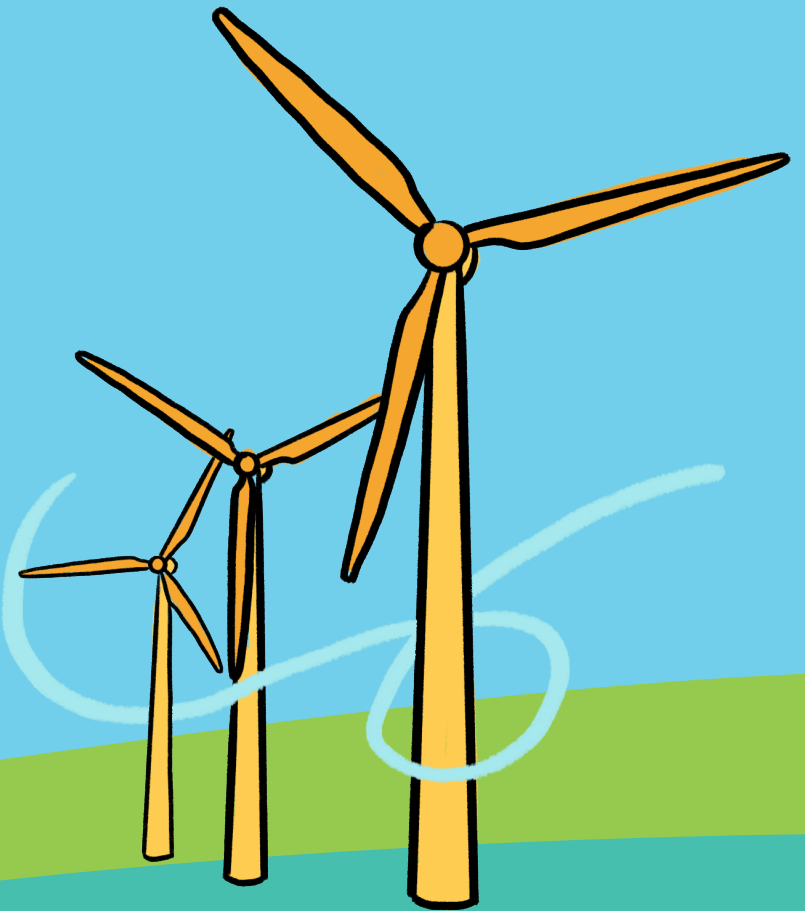
**What actions can we take for
a better tomorrow?**



Acknowledgement of Country

The City of Cockburn is Noongar country. The City acknowledges the Whadjuk Noongar people as the traditional custodians of the area. The region is a significant meeting place to the Whadjuk Noongar and surrounding Aboriginal Nations who have gathered here for thousands of years.

The City of Cockburn acknowledges and respects the Aboriginal and Torres Strait Islander people, their continuing culture and the contribution they make to the life of this city and this region.





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Executive Summary

The City of Cockburn has undertaken an engagement program targeting residents, businesses, stakeholders, community and minority groups. As a result, more than 300 survey responses were received, 9 workshops were facilitated and the City had one of its highest visitation rates on the 'Comment on Cockburn' webpage.

The City of Cockburn community were very clear on their position of advocating for a very aspirational approach for the City to demonstrate leadership regarding sustainability and climate resilience. This means:

- Aiming towards being a Carbon Neutral City
- Support for strong action towards reducing greenhouse gas emissions by all emitters
- Investing in education and immersive cultural programs to support the community's own adaptation initiatives and increase awareness of everyone's environment impact
- Reducing energy and consumption costs for council operations
- Preservation and enhancement of our unique natural landscape

A shared environmental vision has been developed having regard to the insightful conversations and results of the engagement program, which states:

The City of Cockburn is a leader in climate resilience and sustainability. Our community provides us with the strength and optimism to be aspirational in our approach to creating a better tomorrow for each and every one of us.

We are aware of our lasting environmental impact. We are committed to taking pride in working together, celebrating our success and being resilient and adaptive to our changing climate.

In summary, the engagement results provide the aspiration and confidence for the City to be a strong leader and facilitator to creating an even more sustainable and climate resilient future.



Introduction

The City of Cockburn has engaged 'The Place Team' to lead the design and facilitation of an engagement program aimed at seeking feedback from ratepayers, residents and businesses regarding a leadership direction for creating an even more sustainable and climate resilient future.

The engagement approach sought to address three key challenges for the City:

- Seek the community's vision for creating a more sustainable and resilient future
- Determine the community's aspiration for the City to demonstrate climate resilient and sustainable leadership
- Gain insight into priority areas for adaptation and resilience

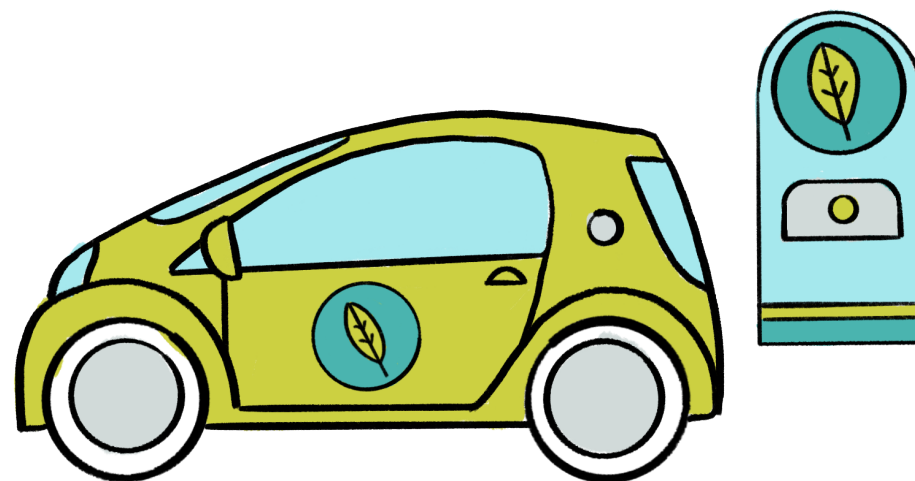
The results and key recommendations of the engagement program will inform the preparation of the City's Climate Change Strategy.

The City's Strategic Community Plan 2016-2026 aims to achieve core community aspirations as listed in its strategic objectives. Objectives relevant to the subject project include:

- Leading & Listening
- Economic, Social & Environmental Responsibility

"Sustainably manage our environment by protecting, managing and enhancing our unique natural resources and minimising risks to human health."

"Further develop adaptation actions including planning; infrastructure and ecological management to reduce adverse outcomes arising from climate change."







Community Engagement Audience

It is important that the engagement program be accessible and inclusive of all the City's residents and businesses etc, so the engagement process targeted a variety of stakeholders applying new and innovative engagement methods to understand how best to achieve this.

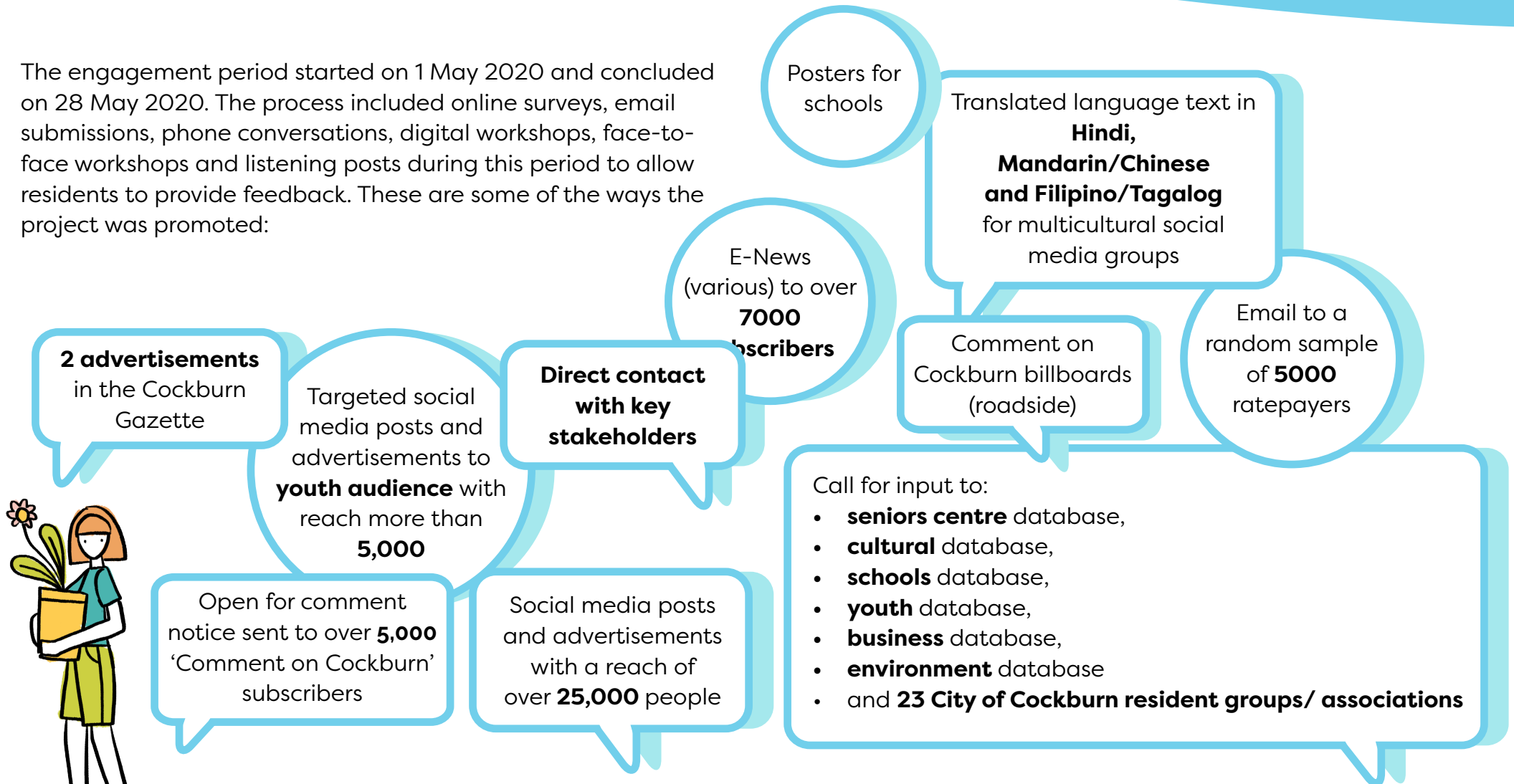
The subject project was communicated widely with a reach of over 20,000 people. The following specific groups were targeted and invited to participate in virtual and face-to-face workshops;

- Youth Advisory Committee
- Business and Industry Groups and organisations
- Children's Reference Group
- Aboriginal Reference Group
- Disabilities Reference Group
- Community and Stakeholder Groups
- City of Cockburn Staff
- Elected Members



Communications

The engagement period started on 1 May 2020 and concluded on 28 May 2020. The process included online surveys, email submissions, phone conversations, digital workshops, face-to-face workshops and listening posts during this period to allow residents to provide feedback. These are some of the ways the project was promoted:



Engagement Highlights

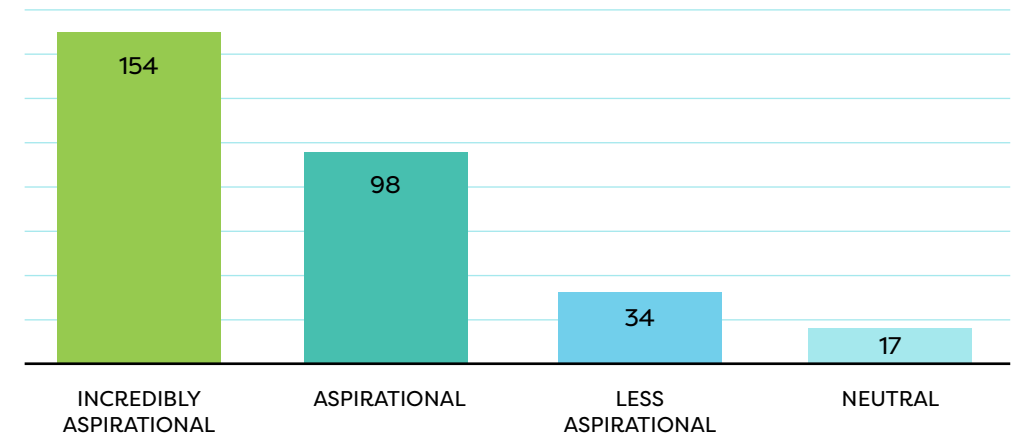
What is your vision for a sustainable and climate resilient Cockburn?

Climate Recycling
Water Solar Trees
Community
all Energy Green
Sustainable

“An environment that sustains both the natural and human life within its boundaries and co-operates in the wider community to promote the well-being of the residents now and into the future.”

- Survey Respondent

Level of community aspirations for the City to demonstrate leadership for creating a sustainable and resilient future



Community level of support for reducing Council's Greenhouse Gas Emissions

RESPONSE	Operations Response	Transport Response	Local Business Response	Residents Response	Industry Response
No, Cockburn should not focus on this	4.58%	9.15%	9.90%	11.44%	9.15%
Not bothered	3.92%	2.61%	1.65%	2.29%	1.96%
Possibly, but only if it doesn't come at a cost	20.92%	21.24%	28.38%	27.12%	15.69%
Yes definitely, this should be a priority	70.59%	66.99%	60.07%	59.15%	73.20%

Do you support the following greenhouse gas emission reduction targets?

	100% renewable energy for Council operations by 2030	Net zero Council emissions (Carbon Neutral) by 2030	Net zero community emissions (Carbon Neutral) by 2050
I don't mind	34	37	31
No	43	42	56
Yes	224	219	210

Engagement Highlights

Valuing the importance of focus areas to reduce carbon emissions:

'Education to help reduce community emissions' is the most popular response with 170 counts.

170

'Reducing energy consumption and operational costs' is the second most popular response with 149 counts.

149

'Leadership (i.e. strong emission reduction targets)' is the third most popular response with 128 counts.

128

Rated the *most important* adaptation and resilience objective:

#1

'Inform the community to help them adapt to impacts of a changing climate'

The *next most important* adaptation and resilience objectives:

'Reducing the heat island effect by planting more street trees',

'water management to maintain key parklands and streetscapes'

'bushfire management planning to limit adverse effects on the community'



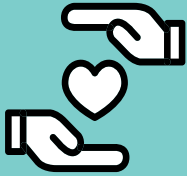

Community Workshop Focus Groups Perceived Challenges and Opportunities



"Let's continue to build on the success of sustainable initiatives at Cockburn!"

"We need to be more inviting and understanding of diverse perspectives, we all have a role to play."

Key Themes

Visual	Themes	Guiding Principles	How
	Leadership in Action We Walk the Talk	<ul style="list-style-type: none"> • Walk the Talk • Being Aspirational • Strong & Connected Leadership 	<ul style="list-style-type: none"> • Aiming to be a Carbon Neutral City • Incentives to support business and industry • Reducing waste, energy consumption and operational emissions
	Educate & Empower We are all Caretakers of our Land	<ul style="list-style-type: none"> • Learning with Community • Sharing our Local Aboriginal Cultural • No one is left behind 	<ul style="list-style-type: none"> • Education to reduce community and household emissions • More immersive and interactive cultural programs • Working in partnership with community and stakeholder groups
	Adapt & Care Working towards a Better Tomorrow	<ul style="list-style-type: none"> • Preservation • Celebrating our unique natural environment • Adapting our efforts to a changing climate 	<ul style="list-style-type: none"> • Water management to key parklands • Best practise coastal management • Bushfire protection • Programs to create more regenerative environments
	Define & Communicate	<ul style="list-style-type: none"> • Being clear and informative • Celebrating our Wins • Defining Resilience 	<ul style="list-style-type: none"> • Adopt the Adaption and Climate Resilient Action Plan • Define 'climate resilience' • Reporting updates to community

Our Shared Environmental Vision

The City of Cockburn is a leader in climate resilience and sustainability. Our community provides us with the strength and optimism to be aspirational in our approach to creating a better tomorrow for each and every one of us.

We are aware of our lasting environmental impact. We are committed to taking pride in working together, celebrating our success and being resilient and adaptive to our changing climate.

The core values to include:

- **Working Together:** Leadership, education, creative engagement and strong communications will unite our community and lead us towards a healthy and resilient future.
- **Reducing all Greenhouse Gas Emissions:** A commitment to becoming a leader in reducing greenhouse gas emissions throughout the City, which is supported by our community.
- **Adapting to become an even more Resilient & Sustainable Cockburn:** Strengthening our existing initiatives and trialling new programs and incentives, which support our businesses, council operations and residents to better care for our land and adapt to a changing climate.



Next Steps

